

**Immediate Release:** 30 March 2021

## **Ride for a good cause with 13cabs on Good Friday**

Jump into a 13cabs this Good Friday and you'll help drive up 13cabs' donations to the Good Friday Appeal.

Each year the people of Melbourne get behind the annual Royal Children's Hospital fundraiser, and once again 13cabs is quick to be part of the journey. For every 13cabs ride booked this coming Good Friday in Melbourne, 13cabs will donate 50 cents to the Good Friday Appeal.

"We are very proud to be playing an active part in Melbourne's biggest fundraising event of the year," said 13cabs General Manager, Greg Hardeman. "For the 26<sup>th</sup> year, 13cabs will be behind the wheel supporting the Good Friday Appeal which helps to provide the best possible care to children and their families at the Royal Children's Hospital in Melbourne," Mr Hardeman said.

"We encourage you to come along for the ride again this year by booking with 13cabs. While you sit back and enjoy the view, we'll automatically donate a portion of the fare to the invaluable Good Friday Appeal – out of our pocket not yours," said Mr Hardeman.

As a strong believer in community spirit and participation, 13cabs encourages businesses and individuals across the city to join them in getting involved in the Good Friday Appeal however best they can. "Together the Melbourne community can help make a real difference to the lives of children and their families that are having a challenging time," Mr Hardeman added. "The Good Friday Appeal supports the incredible work of the Royal Children's Hospital with research, equipment, care programs and staff excellence. It's a wonderful cause."

As well as jumping in a cab on Good Friday and letting 13cabs contribute, there are many ways to become a part of the wonderful Good Friday Appeal community - whether it be fundraising, attending an event, volunteering or donating. For more information on how to get involved in The Good Friday Appeal visit [goodfridayappeal.com.au](http://goodfridayappeal.com.au)

To book a 13cab this Good Friday or for more information, download the 13cabs app, visit [13cabs.com.au](http://13cabs.com.au) or call 13 2227

For more information, visit [13cabs.com.au](http://13cabs.com.au)

Ends –

## **For additional information, please contact:**

For media enquiries and interview opportunities, please contact:

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Interview opportunities

13cabs General Manager, Greg Hardeman

Images available

## **Notes to Editor:**

About 13cabs

13cabs is the largest taxi network in Australia, directly supporting 10,000 vehicles and 40,000 Drivers.

13cabs believes in the importance of accessible, dependable and equitable transport within the community and are building the team, technology and brands to support this delivery.

13cabs is part of A2B Australia Limited. A2B also owns Silver Service and CHAMP brands.

<http://13cabs.com.au/>

About The Good Friday Appeal

The Good Friday Appeal is a charity that raises money to enable The Royal Children's Hospital to continue to provide world class care for our children. The Appeal brings all sectors of the community together to raise funds every year culminating in a telethon on Good Friday.